



NATURE AND HISTORY
THE RECLAMATION ISSUE IN SARDINIA AND CAGLIARI

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Water and land: set in the middle of Mediterranean, Sardinia has a mountainous territory that meets an astounding emerald sea, where the white sand creeks identify a unique environment, severe and sweet at the same time. Sardinia is unique in the Mediterranean for its environmental, geological, biological characteristics, its natural landscapes with a spectacular coast and inland relief morphology.

The safeguard of this heritage is our purpose: to preserve architecture, environment, handicraft, culture. Some of the Sardinian assets will introduce this land with its shades and contradictions, to describe its beauty, its potentialities and some potential proposals in order to recover the majority of this land.

THE CONSORTIUM OF THE HISTORICAL AND ENVIRONMENTAL GEO-MINING PARK OF SARDINIA

In October 1997 in Paris, UNESCO's General Assembly declared the Geomineral Historic and Environmental Park of Sardinia as *the first Park in the geosite-geopark world net*.

This Consortium consists of four Ministers (Environment and Land Protection - Heritage and Culture - Education, University and Research - Industry), the Autonomous Region of Sardinia, 82 municipalities and the Universities of Cagliari and Sassari.

The aims of this Park are the requalification of mining sites and the preparation of a number of projects mostly oriented in a museum-like, exhibitory, tourist destination of the recovered facilities, where every field related to the Geopark is well looked after in order to ensure sustainable economic and social perspective of sustainable development.

Among these fields are included the geological context, the technical and scientific heritage linked to the works of art, technology and engineering mining tradition, the industrial archeology and heritage documentation of the works, the settlements, the traditions.



CAGLIARI AND SOUTH SARDINIA

An open air cultural workshop, careful about sustainability, environmental tourism and transportation. Cagliari is now a changing city undergoing deep transformation. Witnesses of this process are the renovation of the Poetto seaside, the new bike lanes and the redevelopment of the Sant'Elia harbour, the opening of the Tuvixeddu Park and the Roman Amphitheatre.

Safeguarding its millenary culture and identity, Cagliari started the procedures for the registration of the Feast of Saint Efisio (1 to 4 May) in the list of intangible cultural heritage of UNESCO. Furthermore Cagliari (in collaboration with South Sardinia) is among the first ten destinations in the world to be assessed according to the criteria on sustainability of tourist destinations set by the Global Sustainable Tourism Council.

In only 5 years, Cagliari implemented ambitious development strategies that unfold for the near future new scenarios of social and cultural change, urban regeneration and planning, always in the path of sustainability and innovation.



THE INTERNATIONAL ASSOCIATION OF EARTHEN CITIES

The International Association of Earthen Cities promote, by local communities, the acknowledgement of earthen buildings and settlements as expression of the identity, values and knowledge on which they can found their own sustainable development, attentive to the quality of the choices made for landscape and buildings.

The cultural and tourist itinerary “Earthen Cities”, an authentic and unique experience, promotes hospitality in earth built houses and allows visitors to experience the daily activities in a traditional way: baking bread, cooking dishes, working in the vegetable garden, making ceramics.



The itinerary also encourages the hosting community to rediscover its own cultural roots and promote landscape, cultural heritage and local productions, starting with the recuperation and the reuse of old earthen houses. The itinerary involves the earthen houses owners, the local producers, the associations and the artists who share the disciplinary procedures adopted to guarantee high quality standards.

The International Association of earthen cities is responsible for ensuring the cultural quality of the itinerary.

EDILANA, EDILATTE, EDITERRA

Energy efficiency cannot survive without ethics, it needs an architecture of peace. This is the motto of EDILANA EDITERRA EDILATTE - Production Center for Green Building *La Casa Verde CO2.0*, for an Architecture of Peace.

EDILANA is the largest Italian district of green building, 100% carbon-free and zero public money. This includes 75 companies located throughout the national territory. EDILANA is the first district in Europe organized in this way, producing so many different types of products especially for ecological building from waste and without using lands for agriculture and water.

The Production Centre for Green Building *La casa verde CO2.0* has in fact over 400 different local products, from raw material to finished product, always in situ. For environmental reasons, the chain district has a beating heart in Italy, the European country with the highest variety of surplus natural raw materials (agricultural, mineral, vegetable, animal). These materials that few years ago were still undervalued or disposed of as waste are now used for green building,



EUROMED MAPPING

EuroMed Mapping is a new and innovative consortium for remote sensing and aerial surveys in Europe, North Africa and the Middle East. The aim is to provide the capability and expertise of a big company along with the flexibility, responsiveness and personal service of a small company.

The consortium brings together four of Europe's leading survey and mapping companies: Aeronike, Apem, Helica and Polkart. With bases in Italy, Poland and the UK, these carefully chosen companies offer a wide range of complementary skills, experience, equipment and locations. Each company is highly respected in its field and together we have over 100 years of aerial survey knowledge and expertise. EuroMed Mapping is a new and innovative answer to all of your aerial survey and mapping needs.



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