

## ILS LEDA INTENSIVE COURSE 2015

### *TERRITORIAL MARKETING STRATEGIES TO COMPETE GLOBALLY: PRACTICES AND TOOLS*

The [ILS LEDA Programme](#) *International links and services for local economic development agencies* - launches the Intensive Course 2015: *Territorial Marketing Strategies to compete globally: practices and tools*.

The 34 hours course in English on Territorial Marketing with lectures, bibliography suggestions, tests and games, working groups, and tutorship, will be held in March 2015 in the historical centre of Naples (Italy).

This course is part of numerous ILS LEDAs training programs. ILSLEDA organized this course in collaboration with the [Local Economic Development Agency of Morazán](#) (El Salvador).

#### **To know more and participate**

[Brochure of the Course](#)

[ILSLEDA 2015 Catalogue](#)

[ILSLEDA 2015 Report](#)

[Results of the 2014 Course](#)

[ILSLEDA training courses](#)

