

ATTRACTIVE TERRITORIES FOR A SUSTAINABLE WORLD

KIP EXPO 2015 PAVILION

Attractive territories for a sustainable world is the title of the KIP International School Pavilion. It means that to feed the planet, governments, businesses and associations need to invest, above all, in local development. They must invest in and give value to the territory where people live and work together so they can produce the healthy and appropriate food they need.

The pavilion's title also signifies that territories must be attractive, so that people will choose to live there because of the dynamism of the economy, the quality of services, the beauty of the natural environment, the richness of culture and history and, especially, because people can participate in choosing their development priorities, thanks to governments and local institutions that work effectively.

The KIP Pavilion is implemented in collaboration with the Chinese Investment Xineng (Beijing) Technology Development Company which is charged to coordinate Chinese investors, sponsors and experiences of territorial development.



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