

In the Marche Region, a model of KIP intensive courses based on the exchange of experiences



June 2011



From 16 to 27 May 2011, 21 participants from the public administrations, local economic agencies and other structures of the regions of Vlora and Shkodra in Albania took part in the Spring School on the Governance of

Sustainable Tourism, coordinated by the KIP Universitas Programme with the technical and financial support of the Marche Region, and in collaboration with the Marche Polytechnic University and the Urbino Working Group on Internationalization (Province of Pesaro and Urbino, the Municipality of Urbino, the University of Urbino "Carlo Bo" and the Regional Authority for the Right to Education - ERSU).

The Spring School was an opportunity to put in practice the KIP training methodology based on visiting successful field experiences and discussions to analyze the different elements of an integrated strategy for sustainable territorial development. The structure of the training programme revolved around experiences and topics such as: decentralization, human development and the governance of sustainable tourism; strategic planning: "quality of life and growth"; enhancing and protecting cultural heritage, environmental resources and the landscape; territorial marketing and communications strategies; integrated waste management; development of human resources for tourism and cultural heritage.

The Spring School was an occasion to establish a permanent system of exchanges between the participants and the actors of the Marche Region, as is being promoted by the KIP Universitas Programme.

For more information:

[The Spring School](#)